



About Bank of Baroda:

Founded on 20th July, 1908 by Sir Maharaja Sayajirao Gaekwad III, Bank of Baroda (Bank) is one of the leading commercial banks in India. Nurturing enduring relationships with all its stakeholders since 1908 is a reflection of the Bank's commitment to fueling inclusive growth, fulfilling entrepreneurial dreams and meeting aspirations of generations around the globe. To make the banking experience more engaging and convenient for customers, the Bank has constantly reinvented its host of products, services and facilities.

At 63.97% stake, the Bank is majorly owned by the Government of India. The Bank serves its global customer base of over 150 million through over 46,000 touch points spread across 17 countries in five continents. Through Its state-of-the-art digital banking platforms, it provides all the banking products and services in a seamless and hassle-free manner.

The BOB World mobile app provides customers with a comprehensive savings, investing, borrowing and shopping experience, all in one single app. The app also serves non-customers by enabling account opening through video KYC. The Bank has embarked on a vision that matches its diverse clientele base and instils a sense of trust and security. It is moving well in that direction and BOB World is a testimony of its roadmap towards Digital Transformation.

Bank of Baroda has always adopted a customer-centric approach and innovative ways to deliver speedy, convenient and effective service to its customers and provide a unique banking experience.

The Bank is also one of the earliest public sector banks to diversify its business through a strong network of subsidiaries such as BOB Financial Solutions Limited, BOB Capital Markets Ltd., and joint ventures viz. India First Life Insurance Co. Ltd. and Baroda BNP Paribas Mutual Fund, among others.